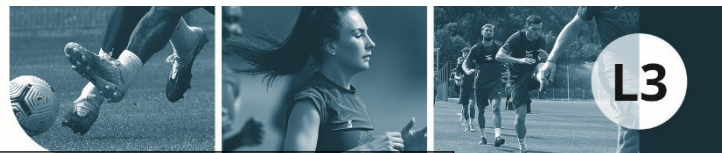


BTEC Assignment Brief

Qualification	Pearson BTEC International Level 3 Qualifications in Sport
Unit number and title	Unit 37: The Liverpool Coach - Employability Skills
Learning aims	A: Explore the principles of employability B: Examine the requirements of pursuing a coaching career
Assignment title	Employability in coaching
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	Liverpool Football Club (LFC) are advertising for an apprentice International Academy (IA) Coach to work alongside their experienced coaches and gain experience before taking on a more permanent role within the coaching structure of the club. Before you apply, you have decide to carry out research into the principles of employability and requirements of a coaching career to support you in making a successful application.
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Task 1	Carry out research into the principles of employability. You should ensure that this research focuses on: • General skills • General values • LFC values • The LFC coaches checklist • Volunteering and the importance of this • Special considerations required to carry out a coaching role with success As you are conducting your research, you should clearly show you understand the differences between an LFC IA coach and a non-LFC IA coach. Further research will also be required into NGB's and how a coach can use their NGB successfully in order to improve and develop within their role. You should consider the effects of different demographics on a coach as well as the breadth of opportunity available and how this may alter their approach to coaching. Once you have completed your research you should produce a written report that delves into the principles of employability as well as completing a full and thorough report on the values of an LFC IA coach and the differences to a non-LFC coach. You must show consideration to demographic and NGB's within your written report.
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		Ensure your written report includes clear information that targets all aspects of the principles of employability as well as the requirements for pursuing a coaching career.
Criteria covered by this task:		
Unit/Criteria reference	To achieve the criteria, you must show that you are able to:	
A.P1	Explain the skills and values required to be an LFC coach	
A.P2	Explain the value of volunteering	
B.P3	Explain how a coach uses a NGB to develop their performance	
A.M1	Assess the skills and values required to be an LFC coach	
B.M2	Analyse the impact that demographic could have on a session led by an LFC IA coach	
AB.D1	Compare and contrast the skills and values of a non-LFC IA coach and those of an LFC IA coach including special considerations that may be utilised and the impact of demographic for the different coaches	
Checklist of evidence required	Written report	
Other assessment materials attached to this brief		